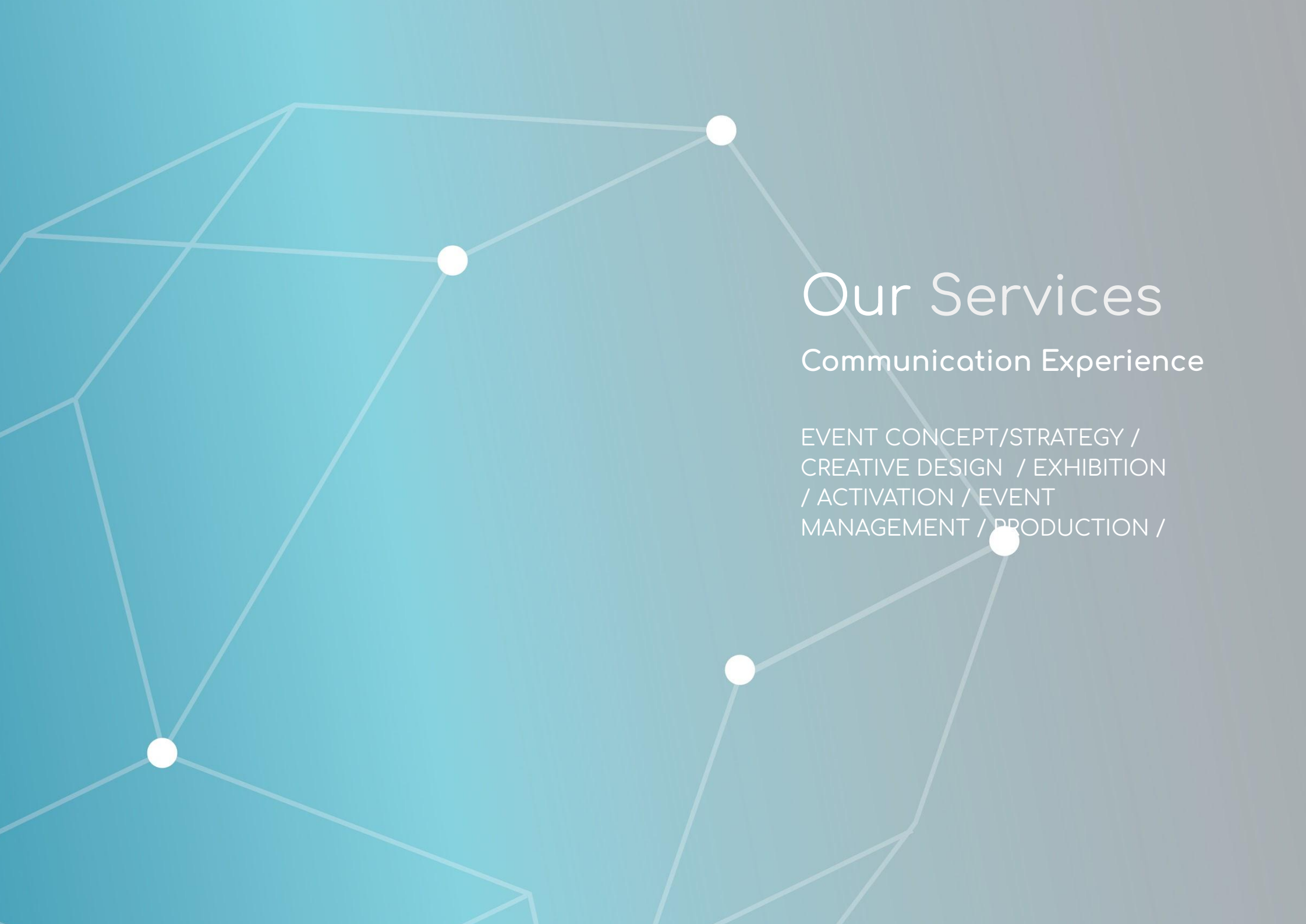




MIRAI



Our Services

Communication Experience

EVENT CONCEPT/STRATEGY /
CREATIVE DESIGN / EXHIBITION
/ ACTIVATION / EVENT
MANAGEMENT / PRODUCTION /



BROADENING OUR HORIZONS IN EVENT

OUR CLIENT
DEMOGRAPHIC

In 2023 we bring new lights for Esport Market all across SEA country, bringing all new experience for our audience that are watching and create an engagement that will compete in a global competitive level



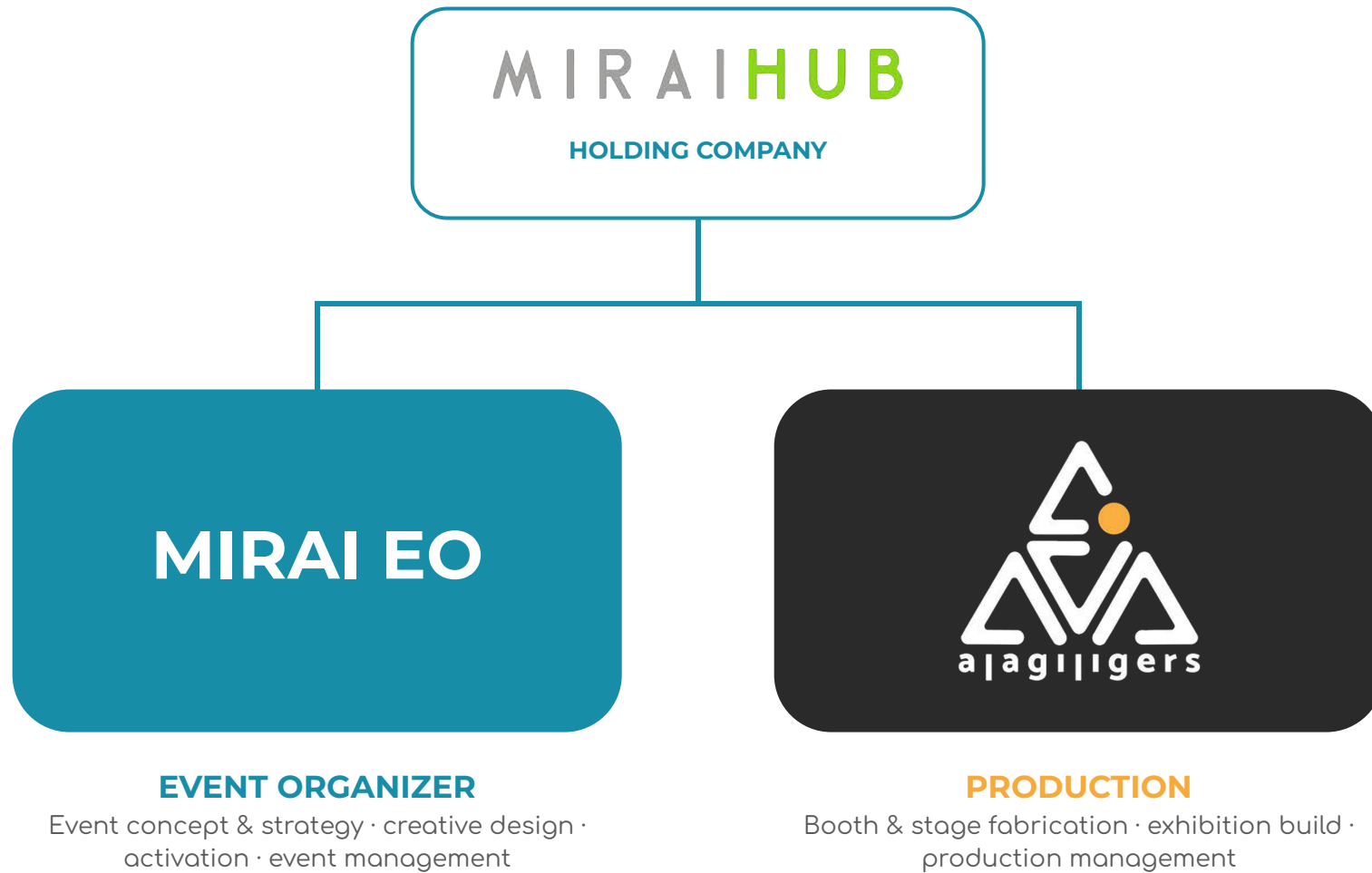
GLOBAL CLIENTS



LOCAL CLIENTS

OUR GROUP STRUCTURE

Ajagijig is part of the MiraiHub holding. One group, from event organizing to production.





ASFIN CORCOMM PROJECT

Astra Financial, as part of Astra Group. Annually held thematic and tactical campaign to drive business unit growth to become a financial partner and conducting business



ASFIN CORCOMM PROJECT



MOST launching apps by Mandiri Sekuritas

Is a hybrid presscon event to reveal the new Logo & Feature of Mandiri's trading app. Hybrid means we handle the offline event and also the live stream content & it's assets. This event was held in Plaza Mandiri auditorium, on 30th November 2022 and was attended by at least 20 offline media.



Generali Gathering



Generali - Sales Gathering 2023

Inauguration of Sea Labs Indonesia by President Joko Widodo



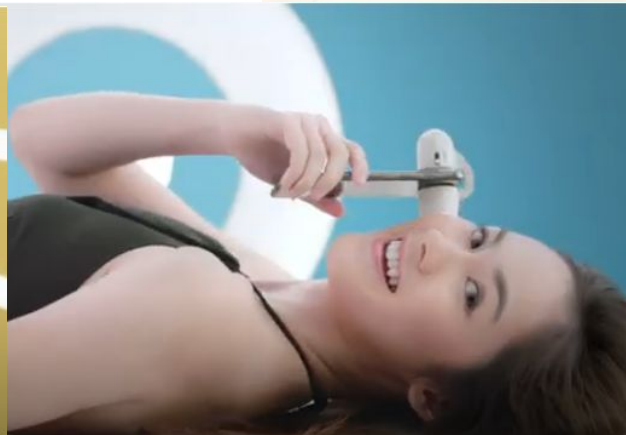
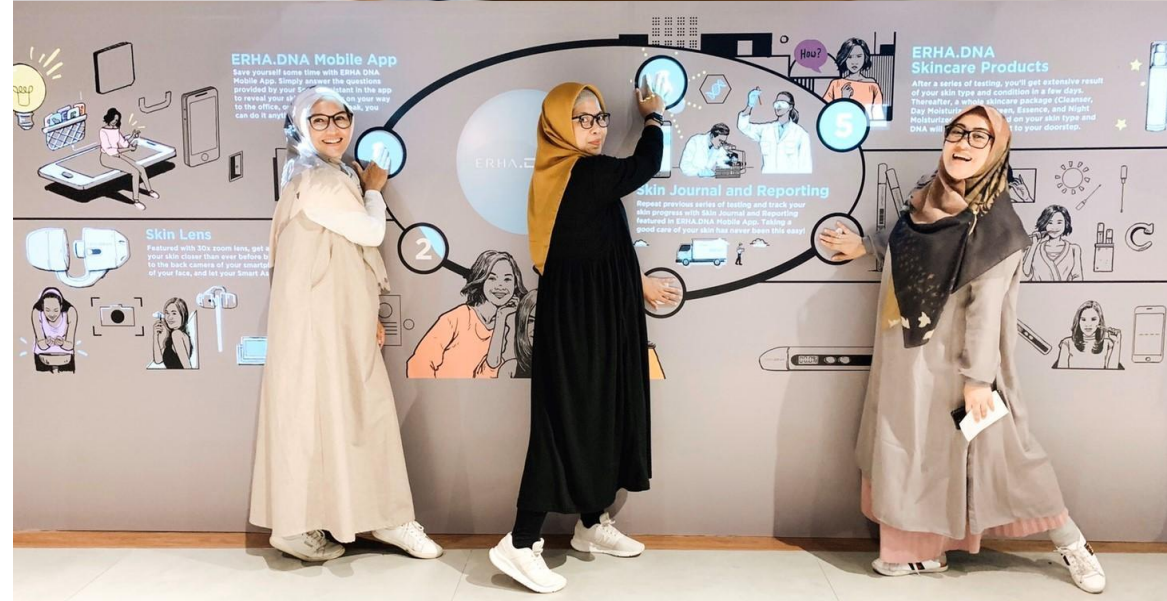
Shopee - SEA LABS Indonesia 2022

MIRAIHUB

ERHA.DNA

ERHA DNA LAUNCH PROJECT

2019 - ERHA HQ , as part of ERHA DNA campaign, ERHA invite people to join the hype of ERHA DNA Experience with several interactive experience (Leap motion, Photobooth and Touch Screen Projector)





#Lokalisme

Lokalisme adalah festival yang diselenggarakan oleh Ninja Xpress untuk mendukung dan menghubungkan brand lokal di Indonesia. Festival ini merupakan wujud komitmen Ninja Xpress untuk mendukung industri dan brand lokal agar bisa menjadi tuan rumah di negeri sendiri.



MPL ID S12
Festival



MPL ID Festival Season 12

The MPL Festival celebrated the 12th season of the Mobile Legends Professional League in Indonesia, held over five days at Mahaka Square, Jakarta. We managed the on-ground activities outside the venue, providing a stage for activations, guest stars, team meet-and-greets, and post-match celebrations. This project, our first with Moonton the developers of Mobile Legends demonstrated our comprehensive event, show, talent, and production build management capabilities, enhancing the festive atmosphere of the league's playoffs

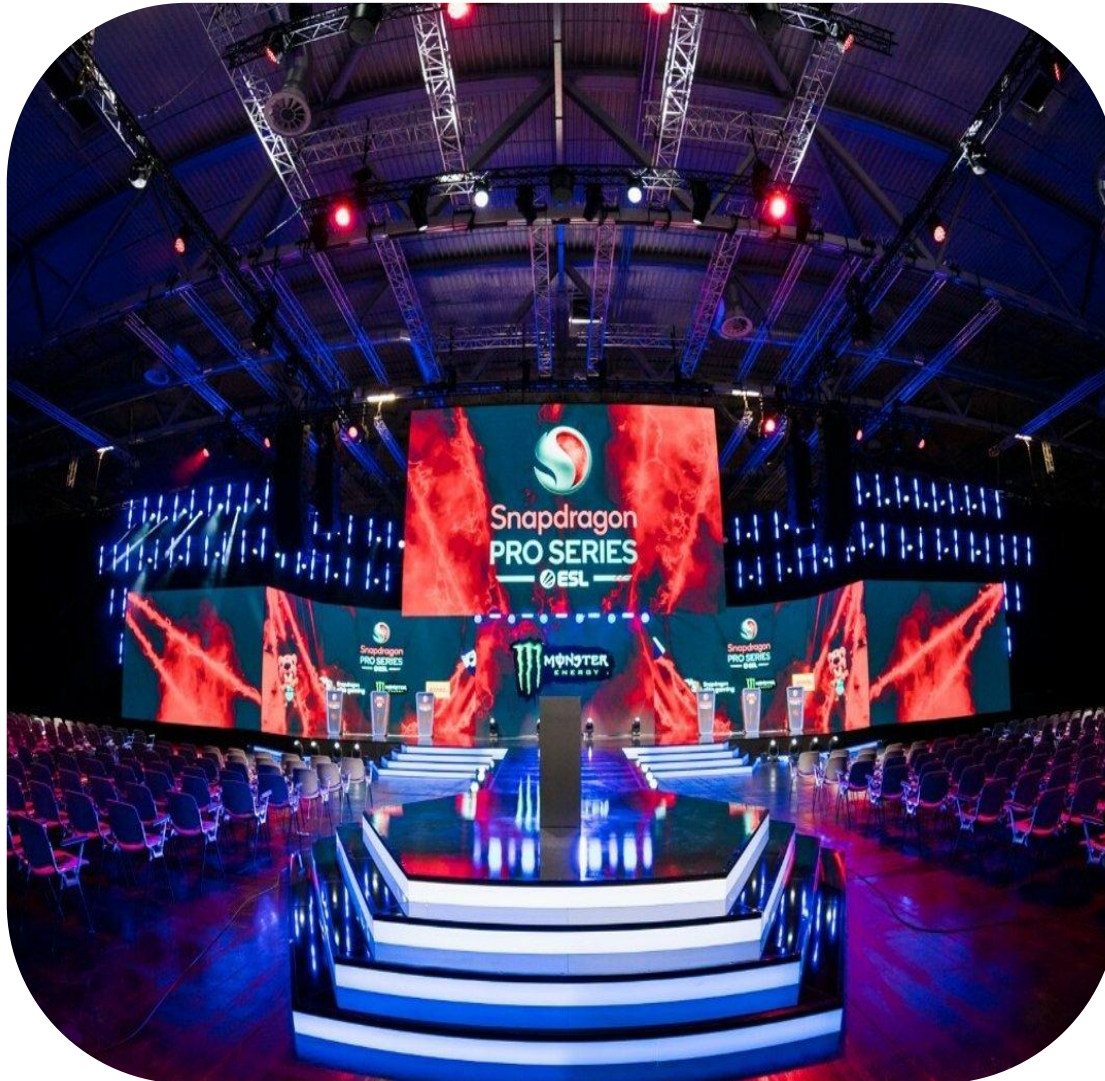


Arcade Aces Arena

We do the 1st and 2nd Arcade Aces tournament with added Tekken 8 to make it multiple game with Street Fighter 6. Tripled the previous participant which are more than 150 person participate in one day event. The winner of each tournament are set to be sent to EVO Las Vegas 2024. The most prestigious fighting game event in the world. With all of the packed competition and a lot of participant in each bracket, we managed to done it successfully without any delay. And again, becoming the benchmark of fighting games event in Indonesia being done at the same professional level as EVO with 120 fps frame rate on each player monitor, both on and off stage.



ESL SNAPDRAGON 2023



TikTok at M4 Jakarta



TikTok at DBL CUP





ASTRA FINANCIAL X PSSI ROADSHOW
2023-2024

HYBRID design and build



ASTRA FINANCIAL X MARKPLUS 2023

LANEIGE AT BY THE SEA PIK

2024 - To bring the *Laneige Bouncy & Firm Sleeping Mask* closer to consumers, laneige launched a two-month immersive experience designed to highlight the product's unique texture, scent, and botanical origins. The activation invited visitors to explore the essence of "truly bouncy skin" through a series of interactive, sensorial engagements.





ERHA ACNE ACT and PERFECT SHIELD JXB 2023

ERHA ACNE ACT IN HITC

2022 - ERHA ACNE ACT, as part of ERHA DNA campaign, ERHA invite people to join the hype of ERHA ACNE ACT Experience with several interactive experience



PT. FREEPORT INDONESIA & PARTNERS AT FIBA ASIA CUP 2022



PT. FREEPORT INDONESIA - CUSTOM BOOTH & ACTIVATION

IFORTE BOOTH ACTIVATION

2022 - EIFORTE BOOTH, as part of PROTELINDO campaign, invite people to join the hype of IFORTE Experience with several interactive experience like silent disco .



MIRAI

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